IBM Watson Challenge @ USC
Friday - Sunday, February 8th – 10th, 2013

Register today!

You are invited to join a first of its kind challenge to put USC students to the test in a fierce weekend case competition for bragging rights and amazing prizes – iPad Mini, Kindle and much more! Sponsored by a number of prestige student organizations, Marshall, Viterbi, Leventhal, and Annenberg students join forces to compete on putting IBM Watson to work.

IBM Watson debuted in 2011 with its historic victory on Jeopardy! ushering in a whole new era of computing, cognitive systems. Since then, Watson has successfully moved from Watson at Play to Watson at Work in healthcare, financial services, and government. Now it's YOUR TURN to select the industry and creatively utilize Watson to make a difference.

Over three days, you will:

- Learn from and network with IBM Watson marketing and technology executives
- Acquire skills needed in consulting, advisory, and entrepreneurship
- Get coached by faculty members Leslie Poster, Ashish Soni, Douglas Shook, Nitin Kale, and Abe Kazemzadeh
- Learn about career opportunities at IBM

This intense competition kicks off Friday afternoon and concludes on Sunday when teams present their business plan to a panel of esteemed judges from faculty, local business leaders, and IBM Watson Executives.

Registration is complimentary but spaces are limited. Register yourself or your team today and receive detailed information.

This event this brought to you by: